

# 1<sup>st</sup> Oil and Gas Forum

The American-Hellenic Chamber of Commerce successfully organized its 1st Oil and Gas Forum on Thursday, September 7, 2017 at Ramada Plaza Thraki Hotel in Alexandroupoli, Greece. The Forum was organized with the support of the Hellenic Association for Energy Economics (HAEE).

The conference covered the following topics: Global trends in the energy sector and geopolitics; Relationships between energy geopolitics and energy markets; The oil and gas potential of Greece and SE Europe: challenges and perspectives; The role of pricing in the sector's evolution; The future of oil and gas drillings in Greece; The role of Greece in the global gas and LNG market: new interconnections and terminals; Gas pipelines and regional challenges in SE Europe; Energy Projects Financing; and Regional alliances and cooperations.

The Forum brought together key policy makers, regulators, top market players, financiers, academics, and experts, who presented and discussed unique insights and observations on prevailing topics in the dynamic energy field in Greece and the wider SE Europe region. Greek Minister of Environment & Energy George Stathakis, Serbian Minister of Mining & Energy Aleksandar Antic, Bulgarian Minister of Energy Temenuzhka Petkova, and US Ambassador to Greece Geoffrey R. Pyatt were the keynote speakers at the Forum, which was attended by 200 delegates.

On the occasion of their presence at the Forum, the three ministers held a trilateral meeting before its commencement.

The Forum was sponsored by GasTrade, Hellenic Petroleum, Trans Adriatic Pipeline, and Snam.



GEOFFREY PYATT



SIMOS ANASTASOPOULOS, GEORGE STATHAKIS, TEMENUZHKA PETKOVA, ALEKSANDAR ANTIC



AMOS HOCHSTEIN, DIMITRIS COPELOUZOS, ALEKSANDAR ANTIC, GEORGE STATHAKIS, SIMOS ANASTASOPOULOS, GEOFFREY R. PYATT, TEMENUZHKA PETKOVA, GRIGORIS STERGILOULIS

## TRADEUSA WORKSHOP

On September 12, AmCham's TradeUSA Department held its 2<sup>nd</sup> Prepare – Plan – Execute TradeUSA Workshop, during the 82<sup>nd</sup> annual Thessaloniki International Fair. The workshop was attended by high-level executives and entrepreneurs, mainly from the F&B industry. Attending speeches by distinguished experts in the field, the delegates had the opportunity to acquire important knowledge and gain valuable insights on key issues concerning the U.S. food industry and its consumers.

The workshop's agenda included:

- Analysis of American consumer trends
  - Successful penetration strategies and how companies can better prepare their plans
  - Necessary adjustments companies should undergo to successfully get their products on American supermarket shelves
  - Technical specifications and regulations regarding U.S. FDA compliance, the importance of barcoding through the GS1 Association, as well as credit insurance and the expertise of Atradius Credit Insurance N.V., including risks companies should consider
- Team TradeUSA and its partners aim at continuously educating Greek companies by spreading the knowledge nationwide, offering in-depth analysis on critical trade issues in the industry.

### PANEL DISCUSSION





## USA: Honored Country at the 83<sup>rd</sup> Annual Thessaloniki International Fair 2018

The American-Hellenic Chamber of Commerce welcomes the decision of the Greek Government and the Board of the Thessaloniki International Fair to feature the United States as the Honored Country at TIF 2018.

This decision commemorates the longstanding relationship between the two countries and the strong support that the U.S. has provided to Greece—especially during the economic crisis—through notable interventions, consultations, and investments made by U.S. companies in the country in recent years.

The American-Hellenic Chamber of Commerce, in cooperation with the U.S. Embassy in Athens and the U.S. Consulate General in Thessaloniki, will proudly undertake the organization of the American Pavilion at TIF 2018.

The central theme of the U.S. presence will be innovation, and the exhibits will reflect the creativity and innovation in many sectors that have distinguished the U.S. in recent decades. The organizers aim to recruit major U.S. corporations and organizations whose presence, combined with the scheduled events, will attract hundreds of thousands of visitors from across Greece and the region to Thessaloniki and TIF 2018 and will showcase the very close and enduring relationship between the two countries, while also helping restore the Fair's prestige and significance as the top business and trade event in SE Europe.

## TRADE WINDS FORUM & TRADE MISSION 2017

Trade Winds, the largest annual U.S. government-led trade mission organized by the U.S. Department of Commerce, will lead U.S. companies and organizations to SE European markets during October 16-24, 2017, for an opportunity to connect to promising business opportunities and potential partners.

Trade Winds 2017 will feature a business forum in Romania, along with optional trade mission stops in Bulgaria, Croatia, Greece, and Serbia.

Ten companies will visit Greece during October 22 -24 to meet with Greek companies and explore possible business collaborations. The American-Hellenic Chamber of Commerce will organize a welcome reception for Trade Winds mission delegates from the United States and business representatives from Greece, as well as a networking luncheon, with the participation of Enterprise Greece representatives, to inform the delegates about the latest economic and business developments and existing investment opportunities in Greece.

## CHAMBER CALENDAR

**October 3** Thessaloniki, The Met Hotel, Closed luncheon with guest speaker Ihsan Ugur Delikanli, President, Black Sea Trade & Development Bank

**October 4** Lamia, TradeUSA Workshop

**October 4-5** Athens, Athenaeum Intercontinental Hotel, 16<sup>th</sup> HealthWorld Conference

**October 9-11** Washington DC, AUSA 2017 Annual Meeting & Exposition – Hellenic Pavilion

**October 22-24** Athens, Trade Winds trade mission from the U.S. to Greece

**October 30** Athens, Event on employment

**November 2 or 20** Athens, ATHEX, 3<sup>rd</sup> MIW Competition launch event

**November 6** Athens, Benaki Museum, 15<sup>th</sup> CSR Conference