

## 16<sup>th</sup> Annual HealthWorld Conference

The 16<sup>th</sup> annual HealthWorld Conference, titled “Healthcare in Greece: Turning Around for the Economy and the Society,” took place on October 4-5, 2017, at the Athenaeum Intercontinental Hotel in Athens. The conference was marked by great success and unprecedented participation from all partners in the health sector in Greece. More than 400 distinguished guests—representatives of health agencies, regional health administrations, and patient associations, hospital directors, MPs, and representatives of the business community—attended the high-level speeches and in-depth presentations of the prominent members of the academic, political, medical, and business communities. Conference delegates shared their concerns regarding today’s challenging healthcare sector environment by participating in the fruitful panel discussions that followed each round of presentations.

The conference was held under the auspices of the Ministry of Health, the Hellenic Association of Pharmaceutical Companies (SFEE), the Association of Health Research and Biotechnology Industry (SEIV), the European Federation of Pharmaceutical Industries and Associations (EFPIA), and Medtech Europe.

The HealthWorld Conference once again proved its position as a premier health policy forum for constructive dialogue between experts, where key issues relating to the health sector are discussed and analyzed in depth.



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### WHEN YOUTH TALKS, WE LISTEN

Organized by the American-Hellenic Chamber of Commerce and its Employment Committee, the “When Youth Talks, We Listen” workshop took place on October 30, 2017, at OTE Group’s headquarters in Athens. The event—which was attended by students and young people aged 18-29, as well as HR executives and representatives of various career offices and government institutions—included a tour of the OTE Situation Center, talks focused on re-skilling and up-skilling, and structured opportunities to exchange views. Working in groups, participants were assigned topics and engaged in fruitful discussions on key issues relating to education, employment, and professional advancement. These included lifelong learning, technological advances and the emergence of new forms of employment, the role of employment services, and the phenomena of brain drain and brain gain. The workshop was sponsored by OTE Group and is a part of a series of activities organized by the American-Hellenic Chamber of Commerce expressly for young people, aiming to foster meaningful communication and spark a sincere and constructive dialogue with the younger generation, giving them a platform for expressing their views and concerns about their professional future.

## 15<sup>th</sup> Annual CSR Conference

The American-Hellenic Chamber of Commerce and its Corporate Social Responsibility Committee held the 15<sup>th</sup> annual Corporate Social Responsibility Conference, titled “Inclusive Cities & Engaged Citizens: Rebuilding our Society Sustainably,” on November 6, 2017, at the Benaki Museum in Athens. The conference focused on sustainability in the urban environment for cities to stimulate economic growth and the emergence of opportunities that make cities more attractive to citizens and businesses investing in sustainable growth. CSR has the potential to enhance quality of life across communities and boost business efficiency, bringing innovation to sustainable development. Our conference aimed to drive social development in urban and regional areas by focusing on four pillars: entrepreneurship and growth, education, urban innovation, and engaging citizens.

The conference, attended by 300 delegates, gave participants the opportunity to attend talks by prominent speakers and learn about new opportunities to develop meaningful corporate social responsibility practices and foster a culture of corporate sustainability that in turn leads to a more sustainable future. A highlight of the event, the CSR Marketplace, showcased innovative best practices and encouraged more interaction, dialogue, and sharing among conference participants. Exhibitors included 3M Hellas, AB Vassilopoulos, Alpha Bank, Athens International Airport, Eurobank, Interamerican, National Bank of Greece, Sanofi, Vodafone, Amimoni, Metadras, and Praksis.



PAKIS PAPADEMETRIOU MARIA ALEXIOU ALEC VON GRAFFENRIED

## Trade Winds in Greece



U.S. AMBASSADOR TO GREECE GEOFFREY R. PYATT AT THE RECEPTION IN HONOR OF TRADE WINDS

Trade Winds, the largest annual U.S. government-led trade mission, landed in Greece on October 22-24, closing a week-long Trade Winds focus on Southeast Europe that brought dozens of U.S. companies to key markets in the region. Speaking at the reception in honor of Trade Winds, U.S. Ambassador to Greece Geoffrey R. Pyatt noted the importance of Greece as a regional hub and increasingly important leader in key areas such as energy, defense, logistics, and shipping. The event, which was organized in collaboration with the American-Hellenic Chamber of Commerce, facilitated networking as well as a large number of business meetings between potential Greek and U.S. partners and is set to lead to increased business between the two countries.



HELLENIC PAVILION INAUGURATION - RIBBON CUTTING CEREMONY: LTG PATRICIA MCQUISTION, ANN CATALDO, DIMITRIOS VITSAS, SIMOS ANASTASOPOULOS

### HELLENIC PAVILION AT AUSA 2017

For the fourth year running, the American-Hellenic Chamber of Commerce organized the Hellenic Pavilion at the Association of the U.S. Army (AUSA) Annual Meeting & Exhibition, which this year took place October 9-11 in Washington DC. Held under the auspices of the Ministry of National Defense, and in collaboration with the General Directorate for Defense Investments and Armaments and Enterprise Greece, the Hellenic Pavilion gave eleven top Greek companies a platform to showcase their products and network with key international stakeholders. The Hellenic Defense Industry Networking Event, on the second day of the exhibition, included keynote speeches by Alternate Minister of National Defense Dimitrios Vitsas and U.S. Ambassador to Greece Geoffrey R. Pyatt.

### CHAMBER CALENDAR

**December 4-5** Athens, Athenaeum Intercontinental, The Greek Economy Conference

**December 12** Athens, Hilton, 9<sup>th</sup> Women in Business Women Leader Luncheon

**December 15** Thessaloniki, American Farm School, 6<sup>th</sup> Agrotechnology Conference

**December 18** Athens, Hotel Grande Bretagne, 2<sup>nd</sup> Export USA Forum