

What is the GDPR?

The General Data Protection Regulation (GDPR)—which came into effect on May 25, 2018—is a European Parliament and European Council regulation that is designed to harmonize data privacy laws across Europe and give greater protection and rights to individuals. Its 99 legal articles aim at giving EU citizens control over their personal data, while emphasizing the ideas of freedom, security and equality within the European Union.

The GDPR replaces the Data Protection Directive, which was adopted by the EU in 1995 before the internet had become a staple of our daily lives. According to the new regulation, individuals' personal data can only be stored for the timeframe necessary to the purposes of collection, and data covering things such as race, ethnicity, gender, bio-data, sexual orientation, and political and religious opinions cannot be handled without the subject's con-



sent, unless there are necessary reasons in the legislation or for public interest. Users rights under the GDPR include the right to be informed and the right to be forgotten, as well as the rights to rectification, to object and to portability.

Responsibility to follow the Regulation falls

with controllers and processors, who also bear the responsibility of provable compliance, through a mandated set of governance controls that entail keeping records of data processing activities from the time of data collection through to its destruction. Public authorities and companies processing sensitive personal data on a large scale have to employ a data protection officer (DPO) to monitor compliance with the GDPR, be a point of contact for employees and customers, and cooperate with the state's independent supervisory authority. In case of infringement, data owners can be entitled to compensation and controllers and processors can be fined by the supervisory authority; for example, a company found to be infringing data owners' rights can be fined up to 4% of their annual turnover of the preceding year.

www.whatisdpr.eu | www.dphub.eu

The Twenty One Restaurant & Bar

Situated on the ground floor of Twenty One hotel in the leafy suburb of Kifissia in northern Athens, Twenty One Restaurant & Bar is a favorite with the city's creative set and hip young professionals. The restaurant offers indoor and alfresco seating, and the contemporary décor lets the food speak for itself. Try the fresh gnocchi with goat-cheese cream and figs, the spicy king crab with truffle yuzu, and the Black Angus tagliata with parmesan and truffle oil. Wrap up your meal with a Saint Honoré made with Tahitian vanilla and Orellys chocolate or opt for traditional flavors, with warm semolina halva and vanilla ice cream. If you visit for brunch (12:30-17:00 on Sundays), try the quinoa salad with king crab and avocado, the naan pizza with prosciutto, goat cheese and fig marmalade, and the banoffee. Twenty One also boasts a creative cocktail menu that's practically a must. Try the Mexican Breath: tequila with green jalapeños, avocado and apple purée, agave nectar, and coriander.

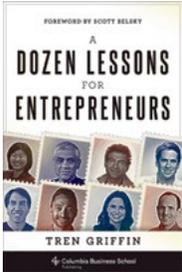


The Twenty One Restaurant & Bar
21 Kolokotroni Str., 145 62, Kifissia, T: 210 623 0621
<http://www.twentyone-restaurant.com>

THE BUSINESS
**BOOK
SHELF**

A Dozen Lessons for Entrepreneurs

BY TREN GRIFFIN, COLUMBIA UNIVERSITY PRESS



A Dozen Lessons for Entrepreneurs shows how the insights of leading venture capitalists can teach readers to create a unique approach to building a successful business. Through profiles and interviews of figures such as Bill Gurley of Benchmark Capital, Marc Andreessen and Ben Horowitz of Andreessen Horowitz, and Jenny Lee of GGV Capital, Tren Griffin draws out the fundamental lessons from their ideas and experiences. Entrepreneurs should learn from past successes but also be prepared to break new ground.

With insight and verve, Griffin argues that innovation and best practices are discovered by the experimentation of entrepreneurs as they establish the evolutionary fitness of their business. It's the products and services created through this experimentation that survive. Griffin shows that listening to what the best venture capitalists have to say is invaluable for entrepreneurs. Their experiences, if studied carefully, teach bedrock methods and guiding principles for approaching business, giving readers the opportunity to discern which of many possible paths will lead to success.

Tren Griffin is Senior Director at Microsoft. From 1993 to 2002, he was a partner at private equity firm Eagle River, during which time he served as VP of Strategy at XO Communications and VP of Business Development at Teledesic. He is the author of six other books and writes the www.25iq.com blog.

TRAVELOGUE

KEFALONIA – UNSPOILED IONIAN



The largest of the Ionian Islands, Kefalonia is often overlooked in favor of the better known Zakynthos (Zante) and Lefkada (Lefkas). Yet the island, relatively unspoiled compared to its more popular counterparts, is a sublime Ionian destination. Incredibly lush and green, and boasting a number of picture-per-

fect golden sand beaches, Kefalonia is the perfect alternative to Greece's tourism hotspots. The landscape meets every expectation and the island never feels crowded. The setting for Louis de Bernières' *Captain Corelli's Mandolin*, Kefalonia radiates character, equal parts charm and tradition.

WHAT TO DO: Visit the ruins of Sissia Monastery; see the frescoes at the Monastery of Agios Gerasimos; check out the Korgialenio History and Folklore Museum in Argostoli; explore Melissani cave; wander through the ruins of the Venetian castle at Agios Georgios Kastro; stroll along the waterfront of Assos village; swim at Myrtos beach; don a bee suit and extract your own honey at Dias apiary; treat yourself to a winery tour.

WHERE TO EAT: Captain Nikolas in Lixouri, Lorraine's Magic Hill in Lourdas, Il Borgo in Travliata, Acqua Alaties in Halikeri, Casa Grec in Argostoli

WHERE TO STAY: Museum Hotel George Molfetas in Faraklata, F Zeen Resort in Lourdas, Kefalonia Grand Hotel in Argostoli, Ionian Emerald Resort in Sami

Jargonaut

BAKED IN

Built into, incorporated as an integral part of a product, service or system



DEEP DIVE

An in-depth examination or analysis of a topic



EAT THE ELEPHANT ONE BITE AT A TIME

To break a large task into smaller, more manageable ones



HERDING CATS

Managing a group of people who don't necessarily want to be managed



MARINATE

To privately consider an idea further



PASS THE SMELL TEST

To be trustworthy, credible, authentic or morally acceptable



UPSHOT

The final or eventual outcome of a discussion, action or series of events



VERBIAGE

The use of too many unnecessary words; excessively lengthy or technical speech or writing



WHITewater CHANGES

A fast-changing and unpredictable business environment