

...in the news

NEW WISTA HELLAS BOD

WISTA Hellas, the Greek chapter of the Women's International Shipping and Trading Association, has elected a new Board of Directors and Auditing Committee. The elections were held during the organization's 23rd Annual General Meeting, which took place on March 28, 2018 at the Athenaeum Grand Hotel in Athens. The new BoD are: **President:** Angie Hartmann, Crew Manager, Starbulk **Vice-President:** Elpi Petraki, Director, Enea Management **General Secretary:** Ioanna Topaloglou, General Manager, Orion International Brokers and Consultants **Treasurer:** Maria Angelidou, Group Marketing Manager, GAC Group **Board Member:** Maria Sofia Ioannidi, Chief Compliance Officer, Aspida Group

The new Board of Directors will serve for a two-year period, 2018-2020. WISTA Hellas is part of a greater international body of professional women actively involved in the global industry of shipping and trade, spanning 34 countries.

INFOCOM SECURITY 2018



The 8th Infocom Security Conference took place on April 18-19, 2018 at Dais Cultural Center in Marousi. The event's focus was on IT and cyber security, particularly in the context of the new General Data Protection Regulation (GDPR)

which came into force on May 25, 2018. The speakers discussed business approaches to IT security, immediate and essential adjustments for GDPR compliance, and the future of data security. The conference featured 45 talks and 25 workshops and attracted over 2,000 guests, providing an excellent networking opportunity for industry professionals and researchers from Greece and around the world.

SPACE HELLAS NAMED DELL EMC PARTNER OF THE YEAR



Space Hellas was named Dell EMC Partner of the Year 2017 at a ceremony that took place on March 29, 2018 at the old premises of the Athens Stock Exchange on Sofokleous Street, Athens. The award was accepted on behalf of the company by Space Hellas Sales Manager Dimitris Bakakos.

GREEK ASYLUM SERVICE GETS NEW CHIEF

Dr. Markos Karavias, Assistant Professor of Public International Law at Utrecht University in the Netherlands, has been appointed Director of Greece's Asylum Service. Karavias holds an LLB and LLM from the University of Athens and an MJ and DPhil from the University of Oxford.

NEW VP FOR FNG AFRICA



VASILIS ILIOPOULOS

FNG Greece General Manager **Vasilis Iliopoulos** will be expanding his role to also serve as **Senior Vice President for Fox Networks Group Africa**. He duties will include an accelerated expansion of FOX Sports and local content production, linear/non-linear branded entertainment and National Geographic Partners across key markets in Africa.

NEW CEO FOR FRAPORT GREECE



ALEXANDER ZINELL

Alexander Zinell has been appointed CEO of Athens-based **Fraport Regional Airports of Greece Management Company**. Zinell has been with Fraport since 2001. From 2009, he has been in charge of Fraport's Global Investments and Management unit, which is responsible for the Group's international consultancy activities and airport investments.

GREEK NEUROSCIENTIST ELECTED TO THE ROYAL SOCIETY



DR. VASSILIS PACHNIS

Greek neuroscientist **Dr. Vassilis Pachnis** has been elected to the **Royal Society** in Britain. Educated at the University of Athens, the University of Pennsylvania and Columbia University, Pachnis has been Group Leader at the Francis Crick Institute in London since 2015 and heads the Institute's Development and Homeostasis of the Nervous System Laboratory.

Q&A



SOPHIA ANTONIADOU
CO-FOUNDER & CEO, DISCOVER GREEK CULTURE

Cultural Tourism

Tell us about Discover Greek Culture.

Discover Greek Culture (DGC) is an experiential tours provider founded on the principle of showcasing the unrivalled Greek cultural landscape through conceptual ready-to-go and tailor-made experiences for individuals, families, groups and corporations. We target sophisticated travelers looking for authentic engagement and deeper understanding of the countries they visit. Our work has earned distinctions, including the Cultural Tourism category of the Greek Tourism Awards in 2015 and 2018.

Greece is preparing for another banner tourism year in 2018. What are the country's strongest assets?

As the country attracts ever more travelers, it is essential to develop and expand the tourism product beyond the traditional—and highly seasonal—sun, sand and sea model. We must establish Greece as an attractive year-round destination. Culture and heritage are significant assets that can contribute to this, particularly as cultural tourism appeals to travelers who are generally in a position to spend more during their travels.

How does cultural tourism factor in?

Cultural tourism is a rapidly growing core segment of the tourism industry. To make the most of it, Greece must look beyond basic sightseeing tourism and focus on offering well-designed bespoke experiences. For our part, we make sure that all our tours offer deeper insights into our country's culture and history. We're constantly developing new products and engaging narratives to offer our customers an opportunity to experience authentic Greek culture.

WORLD BANK APPOINTS NEW CHIEF ECONOMIST



PINELOPI KOUJIANOU
GOLDBERG

The World Bank has appointed Yale professor **Pinelopi Koujianou Goldberg** as its new Chief Economist with effect from November. Born and raised in Athens, Goldberg holds a PhD from Stanford and has had an illustrious career in academia. She has served on the economics faculty at Princeton and Columbia and has served a five-year spell as the first female editor-in-chief of the prestigious *American Economic Review*. Her research interests focus on the effects of globalization on income distribution and inequality in emerging economies, including the effects of trade on inequality and firm productivity, profits and innovation, and enforcement of intellectual property rights. In her role as Chief Economist of the World Bank, she is expected to strengthen the Bank Group's connection to cutting edge academic research and help shape a vision of how to achieve the Bank Group's goals of sustainable growth, shared prosperity, and a world free of extreme poverty.

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INTRODUCING THE THESSALY CHAMBER MUSIC FESTIVAL



The first ever Thessaly Chamber Music Festival will be held from June 16 to June 29 this year. The festival is organized under the auspices of the Greek National Tourism Organization (GNTO) and the Ministry of Culture by the Region of Thessaly in collaboration with a number of local municipalities and other bodies, associations and chambers of commerce. Supported by the U.S.-based non-profit Chamber Music Hellas, the festival aims to showcase world-class musicians alongside the staggering natural beauty and cultural heritage of Thessaly.

The concerts will take place at a number of historic sites throughout the region—including an ancient theater dating from the 3rd century BCE and an 18th century Byzantine church—and will also include an outdoor performance set in full view of Meteora, a listed UNESCO World Heritage Site. The program is curated by the festival's Artistic Director, acclaimed composer and pianist Lowell Liebermann, and will present iconic international masterpieces of chamber music alongside a selection of works by Greek classical composers.

SPEAKERS CORNER

REINVENTION

Step out of the history that is holding you back. Step into the new story you are willing to create.

—OPRAH WINFREY

INNOVATION

When you innovate, you've got to be prepared for people telling you that you are nuts.

—LARRY ELLISON

PERSEVERANCE

Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.

—THOMAS EDISON

BRAVERY

If you can push through that feeling of being scared, that feeling of taking a risk, really amazing things can happen.

—MARISSA MAYER

ADAPTABILITY

It is not the strongest species that survive, nor the most intelligent, but the most responsive to change.

—CHARLES DARWIN